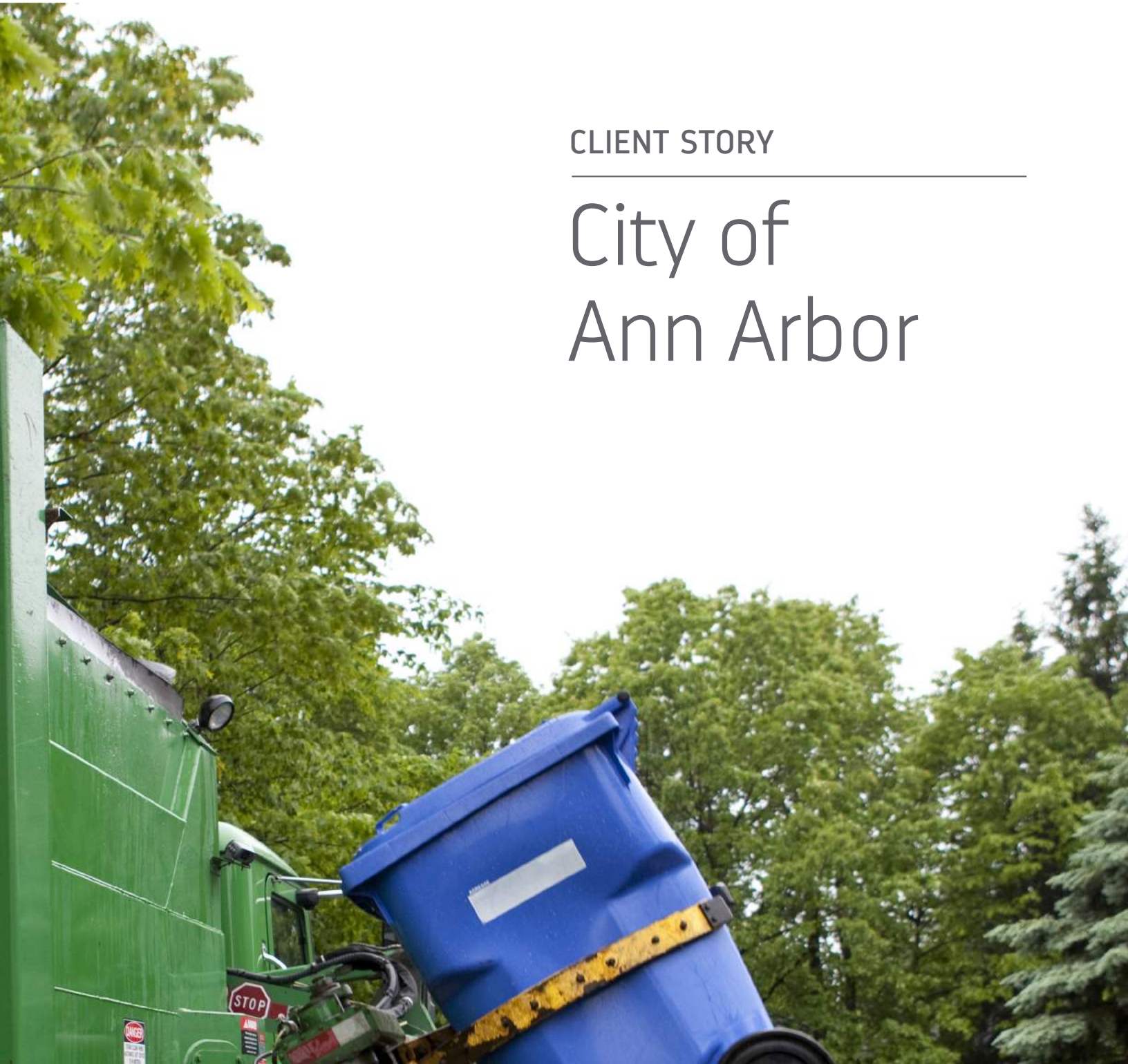




CLIENT STORY

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# City of Ann Arbor



# SUMMARY

With just over 100,000 residents, the City of Ann Arbor is the sixth-largest city in Michigan. Home to the prestigious University of Michigan, the municipality has an excellent safety & compliance record and strives to continually improve their ongoing initiatives to ensure a safe work environment. As part of that effort, the city sought to enhance their environmental, health and safety (EHS) training program with online technology.

The city needed a large & diverse catalog of online training, and expected a level of excellence that was consistent with their other EHS programs. They wanted the training to be engaging, highly interactive, and produced with rich media. Most importantly, they wanted it to be relevant to their learners and designed in the context of the municipal environment and culture.

## Diverse

Training needs across a wide variety of job titles

## Complex

Technical requirements for Learning Management System and course delivery

1,100+

Employees

508

Compliance

# Varied Challenges



## CHALLENGE

With over 1100 employees in diverse roles including law enforcement, administration, firefighters, laboratory and utility workers, the City of Ann Arbor needed to meet a broad spectrum of training requirements including complex topics such as emergency preparedness and response, hazardous waste management, and asbestos and lead abatement. Most importantly, they wanted the training to be designed in the context of the municipal environment and culture.



## SOLUTION

SafetySkills provided the city with access to over 350 course titles to meet all of their training needs, including a series of courses tailored specifically to municipal workers and the unique challenges they face.

All courses were developed and vetted by qualified professionals and provided a high level of learner interaction, rich media, simulations and animation. These courses met the City of Ann Arbor's requirements for cross-platform compatibility and 508 compliance, could be delivered in individual and group settings, and operated on mobile devices for delivery in the field.

# Robust Solutions



## CHALLENGE

The City of Ann Arbor maintains a thriving instructor-led training program, as well as their own custom-designed eLearning courses covering city-specific policies and procedures. SafetySkills was tasked with providing an LMS solution that could assign and track employee training for all course types in one central location.



## SOLUTION

SafetySkills's user-friendly, enterprise-class LMS was able to meet and in many ways exceed every one of the City of Ann Arbor's learning management requirements. The robustly-supported, cloud-based platform was able to deliver, track, and report on both self-paced and group training delivered on desktop, mobile, and classroom sessions.

The SafetySkills LMS can manage any SCORM or AICC-compliant course from any learning provider, and can be used to schedule and manage enrollment for a wide variety of offline training sessions and events. The LMS also allows training program administrators to create custom information fields so they can sort, filter, and track learners by job title, division, location, or any other custom criteria.

# Our process

SafetySkills balances a deep knowledge of safety with the ability to produce high-quality, responsive instructional content. All of our products and services are developed 100% in-house, and are supported right here in our Oklahoma City studio by the people who made them. Our singular focus on training employees in life-critical competencies allows us to offer high quality content that connects with people.

We believe engagement changes everything. Because safety is imperative to growth, highly engaging and relevant content is crucial to the success of any company. With this in mind, our courses are designed to reinforce company brand messaging, with a high degree of interactivity and industry-specific content to produce the most effective results.

## ABOUT SAFETYSKILLS

SafetySkills is a leading provider of products and services focused on keeping workers safe through effective training.

With a proven track record of over 20 years, operating in 18 countries and 8 languages, to over 10,000 public and private sector organizations, and over 1 million learners, SafetySkills leverages its experience, resources and technologies to meet its client's EHS and emergency response training and certification requirements.



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