



CLIENT STORY

PriceSmart

SUMMARY

PriceSmart is the largest chain of warehouse clubs across Central America, Colombia and the Caribbean. They are committed to providing a safe and healthy work environment, and to fostering a vibrant culture of safety and professional development across all club locations.

In order to reduce injuries and lost work days and increase training efficiency and consistency, PriceSmart teamed with SafetySkills to develop their first eLearning program. Working together, they created a library of courses to meet the needs of PriceSmart's international employees. SafetySkills delivers over 10,000 course sessions each year to employees at all levels of PriceSmart's operation.

18%

Reduction in
accidents across
all stores

23%

Reduction in
lost work days

6,700+

Employees

38

Locations

Overcoming Barriers



CHALLENGE

PriceSmart operates clubs in 13 different countries. Cultural differences and language barriers presented significant challenges to delivering effective training.



SOLUTION

SafetySkills worked closely with PriceSmart's global safety team to develop a series of over 2 dozen custom and augmented courses specific to their needs as an international company. These courses are available in both English and Spanish, and feature images and scenarios relevant to PriceSmart employees around the world.

The courses were made available to workers through the SafetySkills proprietary learning management system, which empowers employees to engage with learning materials at their convenience while delivering powerful tracking and reporting tools for PriceSmart's safety leadership. All PriceSmart courses are delivered inside a custom, branded interface, ensuring a familiar and consistent experience for workers.

Efficient and Effective Solutions



CHALLENGE

PriceSmart is committed to promoting a safe and healthy work environment for all employees, without hindering operations or detracting from the customer experience. They challenged SafetySkills with providing training that could bring employees of all skill levels up to speed in a timely manner, ensuring a vibrant safety culture without keeping employees off the floor a minute longer than necessary.



SOLUTION

SafetySkills delivered a series of courses with average run times of less than 20 minutes. These courses can be completed at any time, from any device, and learners can save their progress and resume later, providing employees with complete flexibility to fit training into their busy schedules.

The switch to online training significantly reduced the amount of time employees spend taking training, while also improving retention and reducing accidents and lost work days. The program has received overwhelming support from club managers and individual employees, with many noting the positive impact on the safety culture of the company.

Our process

SafetySkills balances a deep knowledge of safety with the ability to produce high-quality, responsive instructional content. All of our products and services are developed 100% in-house, and are supported right here in our Oklahoma City studio by the people who made them. Our singular focus on training employees in life-critical competencies allows us to offer high quality content that connects with people.

We believe engagement changes everything. Because safety is imperative to growth, highly engaging and relevant content is crucial to the success of any company. With this in mind, our courses are designed to reinforce company brand messaging, with a high degree of interactivity and industry-specific content to produce the most effective results.

ABOUT SAFETYSKILLS

SafetySkills is a leading provider of products and services focused on keeping workers safe through effective training.

With a proven track record of over 20 years, operating in 18 countries and 8 languages, to over 10,000 public and private sector organizations, and over 1 million learners, SafetySkills leverages its experience, resources and technologies to meet its client's EHS and emergency response training and certification requirements.



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